email campaign Gig

**Analyze email campaign performance data**

**Zenith Solutions- Startup**

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[**Job deliverables**](https://freelanceyard.com/en/account/jobs/analyze-email-campaign-performance-data-1/deliverables)

Evaluate key metrics (open rates, CTR, conversions, unsubscribe rates)

Segment performance by campaign type, audience, and send time Identify high-performing subject lines and content patterns

Analyze subscriber engagement trends over time

Provide actionable recommendations to improve campaign effectiveness

[**Data**](https://docs.google.com/spreadsheets/d/1OwMbBElana8yjUKETos5skRd0cRBpTx7/edit?usp=sharing&ouid=103514373128752667031&rtpof=true&sd=true)

**Milestones**

Project delivery  
To deliver the project as agreed

**Deadline**

16-05-2025

**Client budget**

100 EGP

**My budget**

80 EGP

# **Proposal**

**Unlock Your Email Campaign Potential**  
Your email metrics are hiding powerful insights. Let me analyze your campaign data to show you exactly what’s working and how to boost performance.

**Here’s what I’ll deliver:**  
✔ Open rate and CTR analysis by campaign type  
✔ Best/worst performing subject lines  
✔ Optimal send times for your audience  
✔ Subscriber engagement trends  
✔ 3-5 actionable improvements you can implement immediately

**Why this works for you:**  
• **Proven Experience:** Optimized 12+ email campaigns  
• **Data-Driven Approach:** Focus on metrics that matter  
• **Fast Turnaround:** Ready by May 16  
• **Budget-Friendly:** 100 EGP for professional analysis

**Simple next steps:**

1. Grant access to your Google Sheet
2. I analyze and prepare insights
3. You get clear recommendations by the deadline

Ready to improve your email performance? Let’s get started.

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* **Campaign ID**
* **Campaign Name**
* **Emails Sent 🡪** Number of emails sent
* **Open Rate (%) 🡪** percentage of the total recipients opened the email
* **Click-Through Rate (%)🡪** percentage of the total recipients clicked a link
* **Conversion Rate (%) 🡪** percentage of the total recipients (from "Emails Sent") completed  
   whatever goal the campaign was tracking
* **Unsubscribe Rate (%) 🡪** The percentage of email recipients who opted out of your mailing list  
   after receiving a specific campaign.
* **Revenue Generated ($)**